

SAM LARSON

DESIGNER
VR/FOOTWEAR/WEARABLES

**Contact
Information**

www.smlrsn.com
@samlarson.studio
samlarson33@gmail.com
971.258.3937



EXPERIENCE

EVERBOOTS. Footwear Designer. Summer 2022

Created variations of construction work boots to the conceptual stage. This involved research, ideation, refinement and presentations with the CEO and developers. I also generated CMF variations based on primary research to directly target the construction market. Created stories to help develop the marketing, and create value for the products.

Arby's Sponsored Project. Footwear Designer. Fall 2021

A 14 week project leading a team of designers at ArtCenter. The goal of the project was to create a shoe for Arby's team members to wear in and out of work. We worked with the corporate team to develop this to a manufacturable state.

Downstream. Design Intern. Summer 2019-21

Built and developed physical prototypes for displays, fixtures and digital platforms. Designed and built inspiration books and presentation templates using graphic design skills.

Adidas Employee Store. Sales Associate. 2016-17

Restocked and connected with customers with excellent service. Learned about merchandising and trends.

DSW. Sales Associate. 2015-16

Worked with merchandising and window displays as well as service for customers.

EDUCATION

ArtCenter College of Design

Degree: BS Product Design

Pensole Footwear Academy

Role: Footwear Design

Pasadena City College

Major: Industrial Design

Portland State University

Major: Architecture

SKILLS

Digital

GravitySketch
Substance3D
Photoshop
InDesign
Illustrator
Blender
ZBrush
Keyshot

